



## SOUNDNETWORKS

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### Documentation

# Backup services

Backing up your critical business data is essential to protect you from many unexpected problems.

- System crashes – these always happen when you least expect it and can cause the loss or corruption of data.
- Hard disk failure – often resulting in a total loss of data, only recoverable by expensive and longwinded specialist restoration techniques.
- Physical computer damage – laptops are sensitive and often vulnerable.
- Theft – once it's gone, it's gone.
- Ransomware and Virus infections – viruses can corrupt files and render them unusable. If you are unlucky enough to be caught by ransomware, your files will be inaccessible, but a backup can always be restored after disinfection.
- Accidental or malicious deletion – one of the most common reasons for a backup to be used is down to accidental or malicious deletion. Files deleted over the network often don't go in to any kind of recycle bin and disgruntled members of staff can be damaging in many ways.

Ideally a fully automated on-premise backup replicated to the cloud, which requires no human intervention from you after it is initially setup, would be the ideal scenario in most cases. However, the type of backup you choose is often determined by other factors such as how you currently store and access your data, how much of it there is, how quick you want it back, how many revisions of your backup you wish to keep in the future and available budget.

It may be that an on-premise backup, requiring daily manual intervention and utilising physical hardware driven by software is a better solution for you. Every business is different and has its own needs and challenges, we're here to help with that. Once we have had a conversation about your specific requirements, we can suggest a solution that will work best for you.

For further information, please call Sound Networks on 01225 701650.